

Helen Clapp – Rate Card – 2024

These rates are intended as a guide, please contact for a tailored quote.
All rates are inclusive of studio & editing fees. Negotiable rates available for ongoing work.

Corporate, Industrial, Non-broadcast

- 0-2 Mins (0-300 words) - £150 / \$180
- 2-5 Mins (301-750 words) - £190 / \$225
- 5-10 Mins (751-1500 words) - £250 / \$300
- 10-20 Mins (1501-3250 words) - £330 / \$395
- 20-30 Mins (up to 5300 words) - £370 / \$440

Basic Internet – Non Promoted Online Content

- 0-30 Seconds (0-80 words) - £75 / \$90
- 31-60 Seconds (81-150 words) - £115 / \$140
- 1-2 Minutes (151-300 words) - £150 / \$185
- 2-5 Minutes (301-750 words) - £200 / \$250
- 5-10 Minutes (751-1500 words) - £300 / \$375

eLearning, Education, How-To-Video, Tutorial

- 0-2 Mins (0-300 words) - £140 / \$170
- 2-5 Mins (301-750 words) - £180 / \$210
- 5-10 Mins (751-1500 words) - £250 / \$285
- 10-20 Mins (1501-3250 words) - £320 / \$370
- 20-30 Mins (up to 5300 words) - £380 / \$420

Paid To be Promoted Online Content – 1 Year

- 15 Seconds - £100 / \$125
- 30 Seconds - £140 / \$175
- 60 Seconds - £200 / \$250
- 120 Seconds - £285 / \$350
- 160 Seconds - £325 / \$400

Sync to video

Audio timed to match a pre-existing video
50% of total project fee

Audiobooks

£300 / \$380 per finished hour of audio
1st hour paid on delivery

Television / Radio – exclusive of buyout

Basic Studio Fee (BSF) - £195 / \$250

Please contact with usage and TVRs for buyout.
For a rough guide visit www.usefee.tv/index

Telephony, IVR, On-hold, Menu-prompt

- 0 – 100 words - £75 / \$100
- 100 – 350 words - £120 / \$160
- 350 – 800 words - £180 / \$210
- 800 – 1600 words - £290 / \$360
- 1600 – 2500 words - £560 / \$640

[Helen Clapp Voiceover Artist](#)